

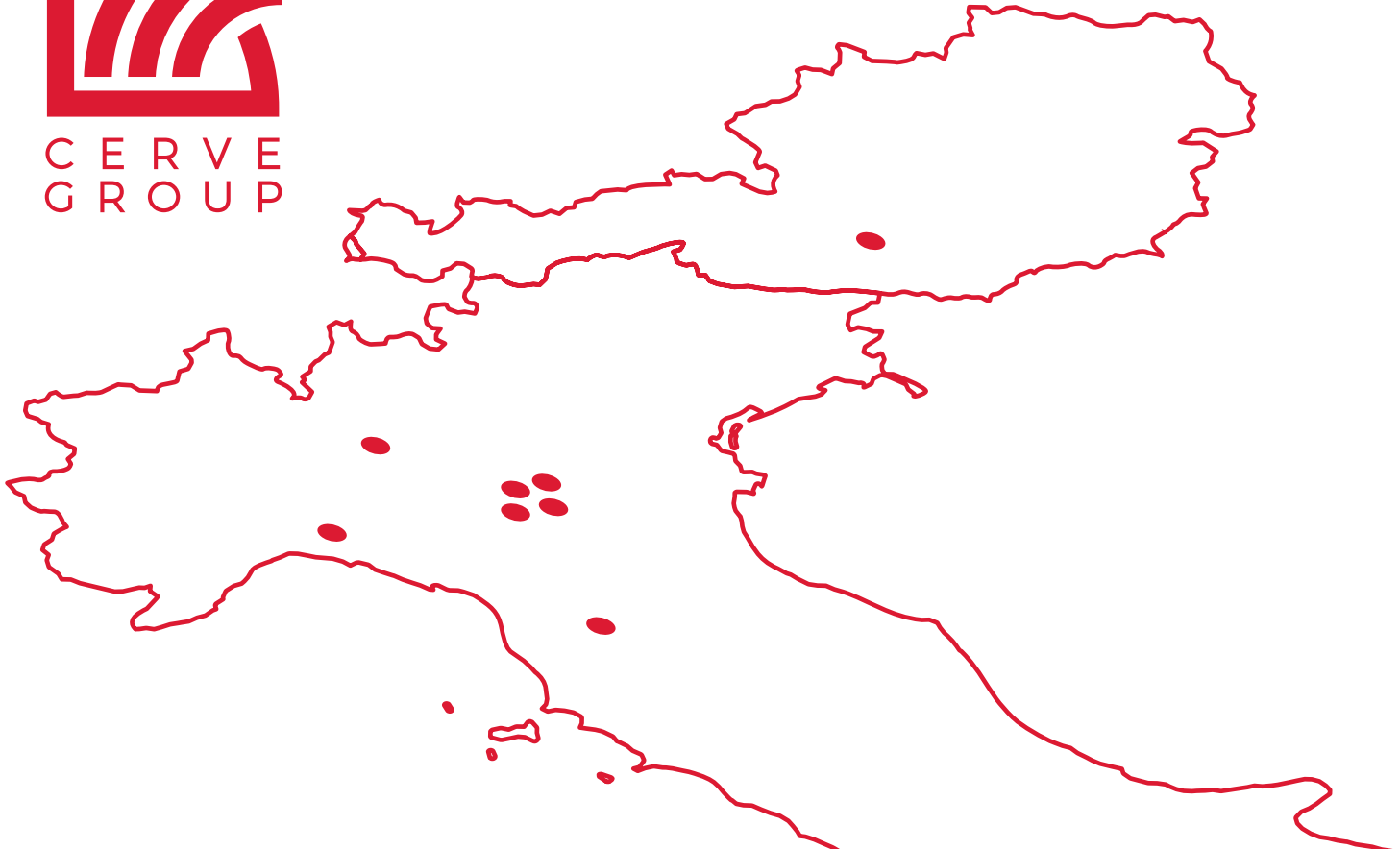


C E R V E
G R O U P

BE CREATIVE, IT'S GLASS



CERVE
GROUP



CERVE GROUP

Cerve Group is world leader in the production, decoration and marketing of glass. The companies that make up the group are: Cerve, Technoglas, VIDIVI and Tecno5.

The mix of innovative technologies, together with the production power, allow the glass group to be present in different sectors, managing different phases of the supply chain.

Mission: to be the ideal workplace by inspiring creativity, passion and optimism.

Offer sustainable packaging, helping to create a community sensitive to the fate of the environment, giving shape to a strong partnership with customers and suppliers.

Vision: to represent excellence in the production, decoration and marketing of glass and become a point of reference for customers, partners and competitors to guide the supply chain towards environmental sustainability.

CERVE

TECHNOGLAS

VIDIVI

TECNO5



CRYSTAL
CLEAR SOUL

GREEN^o

**Environmental sustainability is in our DNA.
Starting with the raw material:
glass is infinitely and totally recyclable and reusable.**

In the glass factory we use 100% of our recycled glass, while the waste from the production process is ground and used to lower the melting temperature and save energy.

With our glass products we contribute to free the planet and the sea from the invasion of disposable plastic. For 30 years in production dedicated to the food & beverage we use enamels without heavy metals and only water-based paints, without solvents.

Our vocation for development and research


brings us to the patenting of high sustainable organic colors and techniques, like okt and okj, without give up high levels of resistance to washing and brilliance of the products. The new project of Cerve consists in the realization of a apiary close to ours Vedole plant. We are installing 10 beehives to continue our mission towards a sustainable world. With pollination the honeybees play a strategic role for the conservation of flora, contributing to improvement and maintenance of biodiversity.

CERVE

MASTERS IN GLASS DECORATION

Cerve, whose name derives from the crasis of words CERamica and VEtro, was born in 1953 in Parma, between protagonists of economic / industrial development of those years. It specializes in glass decoration and integrates itself quickly with the production system of large companies glass factory and industrial context. It walks in the new millennium as a world leader in mechanics applied to the glass decoration and still continues the own pioneering role in the industry.

- **PERFUMERY & COSMETICS**
- **TABLEWARE**
- **FOOD & BEVERAGE**
- **B2B**



4,000,000
PIECES PER
DAY

6
FACTORIES

80 LINES
DECORATION AND
PRODUCTION



Orange Sanguine

BY L'Atelier

Atelier Cologne
PARIS

PERFUMERY & COSMETICS

Cerve is a leader in the decoration of Perfumery bottles. Where the senses are everything, the bottle is magic and the packaging is luxury. Iconic brands, luxury fragrances, cosmetics maisons create their own treasures of desire; Cerve realizes them, transforming matter beyond all limits. With 5 factories dedicated to glass decoration in perfumery, of which the largest exceeds 50,000 square meters, with all the decoration technologies available internally, with production lines for over 50 million pieces a year at the service of the creativity of the most important fragrance and beauty brands, Cerve contributes to perfume glass and the cosmetics market with charm.





TABLEWARE

The glass decoration means personality, imagination and color to dress the table. An infinite number of tableware collections constantly enriched by new proposals, refined “made in Italy” design and rigorous quality controls: the catalogs Cerve tableware satisfy every need of large-scale distribution and retailers.

With 35 lines of glass decoration declined on 400 tableware items and 3 new collections a year, Cerve dresses millions of tables and serves 60 markets between Italy and abroad. Distributed in many types of stores, even with collections in exclusive, the Cerve tableware creations and decorated glasses respond creatively to the needs of different market segments.





GIARDINO
ROSÉ



TOSCANA
INDICAZIONE GEOGRAFICA TIPICA

SANTA CRISTINA



FOOD & BEVERAGE

When the food product and its glass pack need a distinctive decoration that makes it unique and prestigious on the shelf, Cerve uses all its expertise. The Food & Beverage division decorates third parties glass bottles, glasses, and food jars in strict compliance with international regulations relating to processes and materials. A production power of over 22 million decorated glass products per year, managed flexibly on 3 plants and on multiple lines dedicated.





B2B

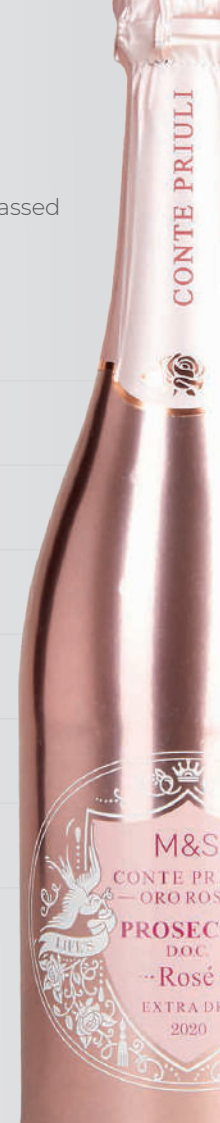
Function, aesthetics and marketing molded in glass and ceramic. Stand out with products that tell the brand and they become expression and witnesses of quality. Cerve creates and personalizes glasses, bottles, mugs, cups and glass article for promotional purposes. Consultant and partner alongside the customer, Cerve offers all its experience and flexibility in the supply of promotional glass items. Containers that speak to the end user and that, at the same time, they perfectly meet the functional needs of catering and HoReCa. From the supply of shapes, to limitless customization, glass becomes a business card for coffee roasters, wineries, breweries, promotional agencies and HoReCa operators.



TECHNOLOGIES AND MATERIALS

At the service of creative freedom, Cerve offers a mix of continuously developing technologies and unsurpassed know-how in glass decoration.

SCREEN PRINTING	LASER ENGRAVING	ORGANIC UV INKS
PAD PRINTING	DIGITAL OKJ	OKT
HOT STAMPING	FROSTING	PRECIOUS METALS
FOUR-COLOUR PROCESS	SANDBLASTING	
SUBLIMATION	COATING	
GLUING/ASSEMBLING	MIRRORING	
DECAL APPLICATION	CERAMIC GLAZES	



MIROLAC

FOOD
&
BEVERAGE



COATING

TABLEWARE



GLUING

PERFUMERY
&
COSMETICS



SCREEN PRINTING

B2B

CERVE

TECHNOGLAS

Beauty and performance have never been so transparent. Technoglas is the glass factory of the Group, it produces pressed glass known for its quality and robustness.

Thanks to several exclusive technologies, it is able to satisfy a wide range of productions: from tableware to automotive, from technical to perfumery/ cosmetics. Based in Voitsberg, Austria, it is an example of a green company: the raw material is infinitely recyclable and the ovens are powered by renewable energy.



**4 LINES OF
PRODUCTION**

**10% ANNUAL
GROWTH FROM
2019**

**1
ESTABLISHMENTS
AUSTRIA**

THE SECTORS

PERFUMERY AND COSMETICS: Technoglas pressed glasses, thanks to the experience of Cerve Group, find a perfect expression in the production of jars and caps for cosmetics and perfumery, to give light, prestige, recycling and multisensory quality to the final product.

AUTOMOTIVE: Technoglas is the reference point in the production of headlamps and fog lights for the most prestigious companies in the automotive sector; Many years of know-how and specialized technologies allow Technoglas projector glasses to meet the most stringent specifications and pass the most strict tests.

TECHNICAL GLASS: production of lenses for tools with particular requirements of resistance, transparency and inalterability.

TABLEWARE: the crystalline quality of Technoglas pressed glass allows aesthetic results of great charm, interpreting the design in the kitchen, the table and the furnishing accessories.



VIDIVI

VETRI DELLE VENEZIE

From 2021 VIDIVI joins the Cerve Group: an important step in expanding the offer in the premium glass tableware sector.

Vidivi Vetri delle Venezie is the Italian company renowned throughout the world for the design and quality of its products.

The range of items satisfies the most demanding customers, but is also perfect for the professional world: our high quality pressed glass stands out for its purity, resistance and brilliance resistant to industrial washing. Environmental sustainability: strictly lead-free, VIDIVI products are all 100% recyclable.



**GLASS
PURITY
100%**

**LEAD-FREE
CRYSTALLINE
GLASS**

**SOLD IN MORE
THAN 60
COUNTRIES**





With this brand we want to indicate our glass as “HIGH DEFINITION GLASS” because these products are:



Brilliance and transparency guaranteed up to 3000 industrial washes.



Lead free: 100% recyclable and usable in the microwave.



Pressed and annealed glass, resistant and safe.





Since 1986 Tecno5 has been designing, manufacturing and installing a large range of machines specialized in high precision screen printing on all types of glass containers: from classic table glass to the most sophisticated bottles for liqueurs and cosmetics.

We work for customer satisfaction: reason for pride is in fact the high reputation for the quality of technical service.

Continuous research and use of the most advanced technologies merge with engineering know-how of highly qualified personnel.

+400 MACHINES
INSTALLED IN
+50 COUNTRIES

A circular callout with a blue border containing text about machine installations. The background of the callout is white, and the text is in a dark blue, sans-serif font. The callout is positioned over a blurred image of a machine.

+150
CUSTOMERS

A circular callout with a blue border containing text about the number of customers. The background of the callout is white, and the text is in a dark blue, sans-serif font. The callout is positioned over a blurred image of a machine.







C E R V E
G R O U P



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