



ANIMA

CERVE GROUP

DIVINA: IL CALICE NATO TRA DEGUSTAZIONE E NEUROSCIENZE

A Vinitaly Enolitech (Pad. F - Stand B7), ANIMA Cerve Group presenta Divina 57, il primo calice professionale sviluppato grazie all'incontro tra neuroscienze, design e analisi emozionale.

In collaborazione con Intertek, i visitatori potranno vivere un'esperienza immersiva guidata da esperti in neuroscienze: un test sensoriale che dimostra come le emozioni influenzano la percezione del vino.

Vinitaly 2025

7 aprile (14:30–18:00)

8 aprile (10:00–14:00)

Padiglione F – Stand B7 – ENOLITECH

Per info e stampa: marketing@cerve.it

DIVINA: THE GLASS BORN BETWEEN TASTING AND NEUROSCIENCE

At Vinitaly Enolitech (Hall F - Booth B7), ANIMA Cerve Group presents Divina 57, the first professional wine glass developed through the combination of neuroscience, design, and emotional analysis.

In collaboration with Intertek, visitors will take part in an immersive experience led by neuroscience experts: a sensory test exploring how emotions influence wine perception.

Vinitaly 2025

April 7 (2:30–6:00 PM)

April 8 (10:00 AM–2:00 PM)

Hall F – Booth B7 – ENOLITECH

Info and press: marketing@cerve.it

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